

# Vitee Beauty Korlátolt Felelősségű Társaság

## Mydermagene.com Privacy Policy

Name	Function	Duration
_ab	Used in connection with access to admin.	2y
_customer_account_shop_sessions	Used in combination with the _secure_account_session_id cookie to track a user's session for new customer accounts	30d
_secure_account_session_id	Used to track a user's session for new customer accounts	30d
_secure_session_id	Used to track a user's session through the multi-step checkout process and keep their order, payment and shipping details connected.	24h
_shopify_country	For shops where pricing currency/country set from GeoIP, that cookie stores the country we've detected. This cookie helps avoid doing GeoIP lookups after the first request.	session
_shopify_m	Used for managing customer privacy settings.	1y

_shopify_tm	Used for managing customer privacy settings.	30min
_shopify_tw	Used for managing customer privacy settings.	2w
_storefront_u	Used to facilitate updating customer account information.	1min
_tracking_consent	Used to store a user's preferences if a merchant has set up privacy rules in the visitor's region.	1y
_cmp_a	Used for managing customer privacy settings.	1d
c	Used in connection with checkout.	1y
cart	Used in connection with shopping cart.	2w
cart_currency	Set after a checkout is completed to ensure that new carts are in the same currency as the last checkout.	2w
cart_sig	A hash of the contents of a cart. This is used to verify the integrity of the cart and to ensure performance of some cart operations.	2w
cart_ts	Used in connection with checkout.	2w
cart_ver	Used in connection with shopping cart.	2w
checkout	Used in connection with checkout.	4w
checkout_token	Used in connection with checkout.	1y
customer_account_locale	Used in connection with new customer accounts	1y
dynamic_checkout_shown_on_cart	Used in connection with checkout.	30min
hide_shopify_pay_for_checkout	Used in connection with checkout.	session
keep_alive	Used in connection with buyer localization.	2w
master_device_id	Used in connection with merchant login.	2y
previous_step	Used in connection with checkout.	1y
discount_code	Used in connection with checkout.	session
remember_me	Used in connection with checkout.	1y
secure_customer_sig	Used to identify a user after they sign into a shop as a customer so they do not need to log in again.	1y
shopify_pay	Used in connection with checkout.	1y
shopify_pay_redirect	Used in connection with checkout.	1 hour, 3w or 1y depending on value
shop_pay_accelerated	Used in connection with checkout.	1y

source_name	Used in combination with mobile apps to provide custom checkout behavior, when viewing a store from within a compatible mobile app.	session
storefront_digest	Stores a digest of the storefront password, allowing merchants to preview their storefront while it's password protected.	2y
tracked_start_checkout	Used in connection with checkout.	1y
checkout_session_lookup	Used in connection with checkout.	3w
checkout_prefill	Used in connection with checkout.	5m
checkout_queue_token	Used in connection with checkout.	1y
checkout_queue_checkout_token	Used in connection with checkout.	1y
checkout_worker_session	Used in connection with checkout.	3d
checkout_session_token	Used in connection with checkout.	3w
checkout_session_token_<<token>>	Used in connection with checkout.	3w
cookietest	Used to ensure our systems are working correctly	1m
order	Used in connection with order status page.	3w
identity-state	Used in connection with customer authentication	24h
identity-state-<<token>>	Used in connection with customer authentication	24h
identity_customer_account_number	Used in connection with customer authentication	12w
card_update_verification_id	Used in connection with checkout.	20m
customer_account_new_login	Used in connection with customer authentication	20m
customer_account_preview	Used in connection with customer authentication	7d
customer_payment_method	Used in connection with checkout.	1h
customer_shop_pay_agreement	Used in connection with checkout.	20m
pay_update_intent_id	Used in connection with checkout.	20m
localization	Used in connection with checkout.	2w
profile_preview_token	Used in connection with checkout.	5m
login_with_shop_finalize	Used in connection with customer authentication	5m
preview_theme	Used in connection with the theme editor	session
shopify-editor-unconfirmed-settings	Used in connection with the theme editor	16h
wpm-test-cookie	Used to ensure our systems are working correctly.	session

### Reporting and Analytics

Name	Function	Duration
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_landing_page	Track landing pages.	2w
_orig_referrer	Track landing pages.	2w
_s	Shopify analytics.	30min
_shopify_d	Shopify analytics.	session
_shopify_fs	Shopify analytics.	30min
_shopify_s	Shopify analytics.	30min
_shopify_sa_p	Shopify analytics relating to marketing & referrals.	30min
_shopify_sa_t	Shopify analytics relating to marketing & referrals.	30min
_shopify_y	Shopify analytics.	1y
_y	Shopify analytics.	1y
_shopify_ga	Shopify and Google Analytics.	session
customer_auth_provider	Shopify analytics.	session
customer_auth_session_created_at	Shopify analytics.	session
unique_interaction_id	Shopify analytics.	10min

#### Shopify's websites

When visitors load Shopify's websites, we generally place the following Shopify cookies:

#### **Cookies Necessary for the Functioning of the Sites**

Name	Function	Duration
_Brochure_session	Used in connection with browsing through site.	-
checkout	Used in connection with Pay checkout on shop.app.	3w
signed_in	Used in connection with Shop login.	1y
user	Used in connection with Shop login.	1y

#### **Reporting and Analytics**

Name	Function
_landing_page	Tracks landing pages.
_orig_referrer	Tracks landing pages.
_s	Shopify analytics.
_session_id	Shopify analytics
_shopify_s	Shopify analytics.
_shopify_sa_t	Shopify analytics relating to marketing & referrals.
_shopify_uniq	Shopify analytics.
_shopify_y	Shopify analytics.
_y	Shopify analytics.

*_assignment	Shopify analytics
ab_test_*	Shopify analytics.
cart_sig	Shopify analytics.
ki_r	Shopify analytics.
ki_t	Shopify analytics.

Additionally, we use pixels and tags from the following third parties, which may in turn place cookies:

### **Cookies Necessary for the Functioning of the Sites**

Third Party	Description	Privacy Policy
	Shopify uses Cloudflare	
Cloudflare	Network as a Service for edge routing.	<a href="https://www.cloudflare.com/privacypolicy/">https://www.cloudflare.com/privacypolicy/</a>

### **Reporting & Analytics**

Third Party	Description	Privacy Policy
	We use Alexa Metrics to help measure how users interact with our websites.	
Alexa Metrics		<a href="https://www.alexa.com/help/privacy">https://www.alexa.com/help/privacy</a>
	We use Bizible to help measure how users interact with our websites.	
Bizible		<a href="https://documents.marketo.com/legal/privacy/">https://documents.marketo.com/legal/privacy/</a>
	We use Chartbeat to help measure how users interact with our websites.	
Chartbeat		<a href="https://chartbeat.com/privacy/">https://chartbeat.com/privacy/</a>
	We use Crazy Egg to help measure how users interact with our websites.	
Crazy Egg		<a href="https://www.crazyegg.com/privacy">https://www.crazyegg.com/privacy</a>
	We use Datadog RUM to help measure how users interact with our websites.	
Datadog RUM		<a href="https://www.datadoghq.com/legal/privacy/">https://www.datadoghq.com/legal/privacy/</a>

DC Analytics	We use DC Analytics to help measure how users interact with our websites.	<a href="https://dcanalytics.dcmn.com/privacy-policy">https://dcanalytics.dcmn.com/privacy-policy</a>
Facebook Pixel	We use Facebook Pixel to help measure how users interact with our websites.	<a href="https://www.facebook.com/privacy/explanation">https://www.facebook.com/privacy/explanation</a>
Fullstory	We use Fullstory to help measure how users interact with our websites.	<a href="https://www.fullstory.com/legal/privacy/">https://www.fullstory.com/legal/privacy/</a>
Google Analytics	We use Google Analytics to help measure how users interact with our websites.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Google Tag Manager	We use Google Tag Manager to help manage analytics vendors.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Hotjar	We use Hotjar to help measure how users interact with our websites.	<a href="https://www.hotjar.com/legal/policies/privacy">https://www.hotjar.com/legal/policies/privacy</a>
iSpot	We use iSpot to help measure how users interact with our websites.	<a href="https://www.ispot.tv/terms-of-service">https://www.ispot.tv/terms-of-service</a>

KissInsights	We use KissInsights to help measure how users interact with our websites.	<a href="https://signin.kissmetrics.com/privacy/">https://signin.kissmetrics.com/privacy/</a>
LinkedIn Insight Tag	We use LinkedIn Insight Tag to help measure how users interact with our websites.	<a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>
New Relic	We use New Relic to help measure how users interact with our websites.	<a href="https://newrelic.com/termsandconditions/privacy">https://newrelic.com/termsandconditions/privacy</a>
Optimizely	We use Optimizely to help us test improvements or changes to our websites.	<a href="https://www.optimizely.com/privacy/">https://www.optimizely.com/privacy/</a>
Pinterest Analytics	We use Pinterest Analytics to help measure how users interact with our websites.	<a href="https://policy.pinterest.com/privacy-policy">https://policy.pinterest.com/privacy-policy</a>
Segment	We use Segment to help measure how users interact with our websites.	<a href="https://segment.com/legal/privacy/">https://segment.com/legal/privacy/</a>
Snapchat	We use Snapchat to help measure how users interact with our websites.	<a href="https://snap.com/privacy/privacy-policy">https://snap.com/privacy/privacy-policy</a>

Taboola	We use Taboola to help measure how users interact with our websites.	<a href="https://www.taboola.com/policies/privacy-policy">https://www.taboola.com/policies/privacy-policy</a>
Tealium	We use Tealium to help manage analytics vendors.	<a href="https://tealium.com/privacy/">https://tealium.com/privacy/</a>
TikTok	We use TikTok to help measure how users interact with our websites.	<a href="https://www.tiktok.com/legal/privacy-policy?lang=en">https://www.tiktok.com/legal/privacy-policy?lang=en</a>
Twitter	We use Twitter to help measure how users interact with our websites.	<a href="https://twitter.com/en/privacy">https://twitter.com/en/privacy</a>
Yelp Audience Platform	We use Yelp to help measure how users interact with our websites.	<a href="https://terms.yelp.com/privacy/en_us/20200101_en_us/">https://terms.yelp.com/privacy/en_us/20200101_en_us/</a>

### Advertising

Third Party	Description	Privacy Policy
Microsoft Advertising	We use Microsoft Advertising to deliver targeted advertisements to individuals who visit our websites.	<a href="https://privacy.microsoft.com/en-ca/privacystatement">https://privacy.microsoft.com/en-ca/privacystatement</a>
Drift	We use Drift to help us with conversational marketing to customers while they visit our websites.	<a href="https://www.drift.com/privacy-policy/">https://www.drift.com/privacy-policy/</a>
Facebook Custom Audiences	We use Facebook Custom Audiences to deliver targeted advertisements to individuals who visit our websites.	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>



Google	We use Google Ads to deliver targeted advertisements to individuals who visit our websites.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Hubspot	We use Hubspot to manage our relationships with our customers.	<a href="https://legal.hubspot.com/privacy-policy">https://legal.hubspot.com/privacy-policy</a>
Intercom	We use Intercom to manage our relationships with our customers.	<a href="https://www.intercom.com/terms-and-policies#privacy">https://www.intercom.com/terms-and-policies#privacy</a>
Marketo	We use Marketo to manage our relationships with our customers.	<a href="https://documents.marketo.com/legal/privacy/">https://documents.marketo.com/legal/privacy/</a>
Outbrain	We use Outbrain to deliver targeted advertisements to individuals who visit our websites.	<a href="https://www.outbrain.com/privacy">https://www.outbrain.com/privacy</a>
Quora	We use Quora to deliver targeted advertisements to individuals who visit our websites.	<a href="https://www.quora.com/about/privacy">https://www.quora.com/about/privacy</a>
Reddit	We use Reddit Ads to deliver targeted advertisements to individuals who visit our websites.	<a href="https://www.reddit.com/help/privacypolicy">https://www.reddit.com/help/privacypolicy</a>
SourceKnowledge	We use SourceKnowledge to deliver targeted advertisements to individuals who visit our websites.	<a href="http://www.sourceknowledge.com/privacy">http://www.sourceknowledge.com/privacy</a>
Yahoo Japan Ads	We use Yahoo Japan Ads to deliver targeted advertisements to individuals who visit our websites.	<a href="https://about.yahoo.co.jp/common/terms/">https://about.yahoo.co.jp/common/terms/</a>

## Social Media & Content

Third Party	Description	Privacy Policy
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Disqus	We use Disqus to provide commenting capabilities on posts on our websites.	<a href="https://help.disqus.com/terms-and-policies/disqus-privacy-policy">https://help.disqus.com/terms-and-policies/disqus-privacy-policy</a>
Facebook Connect	We use Facebook Connect to allow visitors to our website to interact with and share content via Facebook's social media platform.	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
Gravatar	We use Gravatar to allow visitors to our websites to create avatars.	<a href="https://en.gravatar.com/site/privacy">https://en.gravatar.com/site/privacy</a>
Twitter	We use Twitter to allow visitors to our website to interact with and share content via Twitter's social media platform.	<a href="https://twitter.com/en/privacy">https://twitter.com/en/privacy</a>
Wistia	We use Wistia to display video content.	<a href="https://wistia.com/privacy">https://wistia.com/privacy</a>

#### Oberlo websites

When visitors load Oberlo's websites, we generally place the following Oberlo cookies:

#### **Cookies Necessary for the Functioning of the Sites**

Name	Function
oberlo_session	Used in connection with navigation through an app.

shippingCountry	Used in connection with navigation through an app. For product exploration, calculating shipping price.
user_locale	Used in connection with customer login. For storing language chosen in log-in page.
hideFulfilmentBanner	Used in connection with navigation through an app.
hideBulkOrderingFeatureBanner	Used in connection with navigation through an app.
hideChangePlanBannerBulkFulfillment	Used in connection with navigation through an app.
hideBanner101	Used in connection with navigation through an app.
alert_setup_notifications_1	Used in connection with navigation through an app.

### Reporting and Analytics

Name	Function
conversion	Oberlo analytics.
conversion_leave	Oberlo analytics.
trackExtensionCheck	Oberlo analytics.
shopify_ref	Analytics relating to marketing & referrals. Referrals tracking.

Additionally, we use pixels and tags from the following third parties, which may in turn place cookies:

#### Reporting & Analytics:

Third Party	Description	Privacy Policy
Loggly	We use Loggly to help us troubleshoot and fix issues with our websites.	<a href="https://www.loggly.com/about/privacy-policy/">https://www.loggly.com/about/privacy-policy/</a>
Sleeknote	We use Sleeknote to measure how people interact with our website.	<a href="https://sleeknote.com/privacy-policy">https://sleeknote.com/privacy-policy</a>
Inspectlet	We use Inspectlet to help measure how users interact with our websites.	<a href="https://www.inspectlet.com/terms-of-service">https://www.inspectlet.com/terms-of-service</a>

Google Analytics	We use Google Analytics to help measure how users interact with our websites.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Fullstory	We use Fullstory to help measure how users interact with our websites.	<a href="https://www.fullstory.com/legal/privacy/">https://www.fullstory.com/legal/privacy/</a>
KissInsights	We use KissInsights to help measure how users interact with our websites.	<a href="https://signin.kissmetrics.com/privacy/">https://signin.kissmetrics.com/privacy/</a>
Optimizely	We use Optimizely to help us test improvements or changes to our websites.	<a href="https://www.optimizely.com/privacy/">https://www.optimizely.com/privacy/</a>
LinkedIn Insight Tag	We use LinkedIn Insight Tag to help measure how users interact with our websites.	<a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>
Tapfiliate	We use Tapfiliate to help measure how users interact with our websites.	<a href="https://tapfiliate.com/privacy/privacy-policy/">https://tapfiliate.com/privacy/privacy-policy/</a>

#### Advertising:

Third Party	Description	Privacy Policy
Microsoft Advertising	We use Microsoft Advertising to deliver targeted advertisements to individuals who visit our websites.	<a href="https://privacy.microsoft.com/en-ca/privacystatement">https://privacy.microsoft.com/en-ca/privacystatement</a>

Facebook Custom Audiences	We use Facebook Custom Audiences to deliver targeted advertisements to individuals who visit our websites.	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>
Google	We use Google Ads to deliver targeted advertisements to individuals who visit our websites.	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
Intercom	We use Intercom to manage our relationships with our customers.	<a href="https://www.intercom.com/terms-and-policies#privacy">https://www.intercom.com/terms-and-policies#privacy</a>

#### Social Media & Content:

Third Party	Description	Privacy Policy
Disqus	We use Disqus to provide commenting capabilities on posts on our websites.	<a href="https://help.disqus.com/terms-and-policies/disqus-privacy-policy">https://help.disqus.com/terms-and-policies/disqus-privacy-policy</a>
Facebook Connect	We use Facebook Connect to allow visitors to our website to interact with and share content via Facebook's social media platform.	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>

Gravatar	We use Gravatar to allow visitors to our websites to create avatars.	<a href="https://en.gravatar.com/site/privacy">https://en.gravatar.com/site/privacy</a>
Youtube	We use Youtube to display video content.	<a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>
Wistia	We use Wistia to display video content.	<a href="https://wistia.com/privacy">https://wistia.com/privacy</a>
AddThis	We use AddThis to display social share capabilities on the website.	<a href="https://www.addthis.com/privacy/terms-of-service">https://www.addthis.com/privacy/terms-of-service</a>
Twitter	We use Twitter to allow visitors to our website to interact with and share content via Twitter's social media platform.	<a href="https://twitter.com/en/privacy">https://twitter.com/en/privacy</a>
Kajabi	We use Kajabi to serve Oberlo 101 course material.	<a href="https://kajabi.com/policies/privacy">https://kajabi.com/policies/privacy</a>

# Contents

